

# THOMAS FIGURA

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## + PROFESSIONAL ACTIVITIES

*Jul '01 - present*

### **Tommy Designs LLC**

Principal, Creative Director

Develop design and branding solutions for clients in the fine arts, green, music, publishing, event production, sports, non-profit, and public relations industries. Create robust web presences, print campaigns and collateral.

Consult on branding, web development, information technology, and marketing. Clients include Studley, Laspata Decaro, Association of Fund-raising Professionals, Lance Armstrong Foundation, Manhattan Outreach Consortium, Epic Sports, The Blues Jean Bar, Urban Cougar, and Bamboo Global Industries.

*Jan '05 - Aug '09*

### **MKTG.partners, US Concepts, MKTG**

Creative Consultant, Art Director

Art Directed, designed, and developed print, web, and experiential marketing campaigns for a national experiential marketing firm.

Clients included Nike, CBS Sports, Nintendo, Ford, NCAA, Diageo, Google, MLB, Met-RX, Coke, EA Sports, YouTube, Apple, Playtex, Curel, A&E, and PBS. Designed and developed internal communications and web-based applications. Developed company properties for the New York, LA, and Toronto markets.

*Jun '03 - present*

### **Goddard Riverside Community Center**

Creative Consultant, Art Director

Design and develop print and web campaigns for annual fund-raising programs for non-profit housing and social services organization. Design organization logos and publicity materials.

*Aug '02 - Aug '06*

### **The Gateway Institute for Pre-College Education, CUNY**

Creative Director, Adjunct Professor

Designed and developed online presence for educational non-profit organization. Redesigned site architecture and information management.

Developed applications for staff, student, teacher, and alumni functionality. Collaborated with Development Committee to create digital imaging solutions and process content from program participants.

*Nov '98 - present*

### **CrossPathCulture Ltd**

Creative Director, Founder

Cofounded non-profit world arts organization in New York and established affiliate in Johannesburg, South Africa.

Manage development of web sites, online publications, and office networks. Manage the organization of board, staff, and advisors.

Design and produced organizational graphics, logos, collateral, presentations, event publicity and informational releases.

Create and manage digital art archive and database.

*References and Portfolio available upon request.*

## + OTHER EMPLOYMENT EXPERIENCE

*Nov '02 - present*

### **WCMG Events**

Creative Consultant

*Nov '99 - Apr '01*

### **Big Pictures USA**

Photo Editor, Night Manager

*Dec '00 - Jan '01*

### **Cross+Overs, South Africa**

Art Director, Digital Design Instructor

*Dec '00 - Jan '01*

### **Young & Rubicam**

Graphic Designer (Internship)

*Summer '98, Sept '97 - Dec '98*

### **Mark Texiera Studios**

Illustrator, Ghost Rider, Wolverine

*Summer '96 & '97*

### **Harris Publications**

Assistant Art Director

## + SKILLS

### **Software**

Photoshop

Illustrator

InDesign

Flash

Dreamweaver

PowerPoint

SketchUp 3D

### **Professional**

Project Management

Information Architecture Design

Environment and Event Design

Event Production

## + EDUCATION

*1995 - 1999*

### **Vassar College**

BA, Studio Art

*1993 - 1995*

### **Johns Hopkins**

Expository Writing Program